

SUBJECT: ACTIVE INGREDIENTS IN MIO SKINCARE

Hi XX,

Experiencing dull or flaky skin? Take a look at a few feel-good, all-natural, AHA ingredient-based [Mio Skincare](#) products. Discover the organic exfoliant that can help you maintain healthy, radiant skin.



Alpha Hydroxy Acid (AHA) is a group of organic acids that can be found in fruit, milk, and sugar cane. AHAs work to chemically exfoliate by dissolving the bonds between skin cells. This allows the dead skin cells to move, resulting in a smoother surface for your body.

AHA Resurfacing Body Serum: Mio's [Sleeping Smoothie Overnight Serum](#) (SRP: \$34) is designed to work its magic while you sleep. The key ingredients are an AHA blend that works to encourage surface cell renewal for brighter looking skin, Shea Butter which locks in moisture and helps protect the skin, Whu-Zu-Yu which works towards boosting radiance, and lastly Monk's Perry Berry, a natural feel-good molecule. Product was tested on 60 respondents, in a 2-week independent consumer trial. 97% agreed the product left skin feeling and looking smoother. Also available on [DermStore.com](#), [LookFantastic.com](#), [Amazon.com](#), [BeautySpaceNK.com](#), and [SkinStore.com](#).

Retexturizing Moisturizer: Mio's [Peachy Cheeks Butt Cream](#) (SRP: \$20) improves the skin texture and tone of the bum area. Ingredients include Glycolic Acid, a very popular AHA that helps to chemically exfoliate the skin. A few more key ingredients are Caffeine, to help firm and smooth the skin, Shea Butter, to lock in moisture and protect the skin, and Smooth Booster, a powerful blend of plant-based proteins and vitamins. Product was tested on 30 women in a 4-week independent clinical trial. 95% agreed that their skin felt instantly smoother. Also available on [DermStore.com](#), [LookFantastic.com](#), [JCPenney.com](#), [Amazon.com](#), and [BeautySpaceNK.com](#).

Intense Mega-Moisturizer: Mio's [Future Proof Body Butter](#) (\$24) helps protect from dryness, giving your skin an instant stronger and healthier-looking radiance. You can find AHAs in the ingredients such as Lactic Acid, which works to brighten dullness, to even and firm the skin, and to smooth. Other key ingredients

are Andiroba Oil, helps aid moisturization and nourishment, and Antioxidant Complex, which is a blend of Myrtle and Olive Oil that helps boost skin protection. Product was tested on 60 respondents, in a 2-week independent clinical trial. 95% agreed the product left their skin feeling gently exfoliated and smoother. Also Available on [DermStore.com](https://www.dermstore.com), [LookFantastic.com](https://www.lookfantastic.com), [SkinStore.com](https://www.skinstore.com), and [BeautySpaceNK.com](https://www.beautyspaceNK.com).