

Subject: 2023 Eyewear Trends - Marylin Monroe, Rachel Weisz, and Barbra Gordon

Hi <<First Name>>,

I hope you've had a great day.

Having a hard time keeping up with the fast-paced fashion trends of today? Let's help you stay ahead of the crowd. Coming in hot this year are the re-invented sexy librarian glasses from JINS!

This mysterious, sensual style has been around since the 50s- thanks to Marilyn Monroe sporting a pair in "How To Marry A Millionaire". Sexy librarian glasses generally follow a bold cat-eye frame - but not in 2023. The new trend consists of a much slimmer cat-eye frame. JINS offers a variety of these styles in fun colors, at an affordable price, so you never have to compromise your style, or your budget.

Don't be scared! Branch out, try something new, and stay ahead of the trends!

Does this fit into any stories that you are currently working on? I hope so!

Kindly,
Ryan

JINS



[FEMME SLIM OVERSIZED U163](#): \$140

[FEMME 20S-U232](#): \$140

[FEMME U233](#): \$140

[FEMME U231](#): \$140

ABOUT JINS

JINS was established in 2001 in Japan with a mission to provide functional, innovative, and lightweight eyewear for everyone at an accessible price. Every JINS frame is designed in Tokyo and carefully assembled with the spirit and passion of Japanese craftsmanship. JINS offers hundreds of frame styles to fit a diverse range of face shapes and nose bridges, complete with premium subscription lenses - starting at just \$80.