

SUBJECT: EYEKO EASY HALLOWEEN MAKEUP

Hi XX,

Partake in Spooky season this year with effortless yet stunning makeup. Achieve a more subtle, less time-consuming, Halloween makeup look using [Eyeko](#).



Eyeko's Black Magic Liquid Eyeliner offers a variety of looks. This season, spread the spooky spirit and try some staple Halloween makeup looks such as thick graphic eyeliner or double-winged eyeliner.

Thick Graphic Eyeliner

Step 1: Using Eyeko's [Black Magic Liquid Eyeliner \(\\$22\)](#) outline your crease by starting at the inner corner of your eyes and following the natural curve of your crease. If you have hooded eyes, create your own crease. Follow by drawing a diagonal line to connect to the outer lashes. When the outline is complete and to your liking, simply fill in the outline using the eyeliner. Also available on [Ulta.com](#), [Amazon.com](#), [DermStore.com](#), [BeautySpaceNK.com](#), and [SkinStore.com](#).

Step 2: To finish off the look, coat eyelashes with Eyeko's [Limitless Lengthening Mascara \(\\$24\)](#). This mascara is designed for a weightless, barely-there feel while still enhancing your natural lashes. Including oat-derived fibers for length and Acai oil for nourishment, the enhanced formula makes it ideal for those with sensitive eyes. This is the perfect mascara for those who decide to add eye contacts to their Halloween look! Also available on [Ulta.com](#), [SkinStore.com](#), [Revolve.com](#), [BeautySpaceNK.com](#), [LookFantastic.com](#), and [Anthropologie.com](#).

Double-winged Eyeliner

Step 1: Begin with the [Limitless Eyeshadow Palette 2 \(\\$25\)](#). Choose the shade that is closest to your skin tone and apply that to your lid. Also available on [SkinStore.com](#), [BeautySpaceNK.com](#), and [LookFantastic.com](#).

Step 2: Go in with the Black Magic Liquid Eyeliner for a tug-free application. Start from the inner corner and thicken the line as you approach the outer corner of the eye. Then do the same for the lower lid. Make sure to duplicate the line to create the parallel lines for the wing.